Turnover for Travel Agency in Japan

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1. Standard classification structure

Japan Standard Industrial Classification (JSIC) Rev.13

N
Living-Related and Personal Services and Amusement Services

79
Miscellaneou Living-Related and Personal Services

791
Travel Agency

7911
Travel operator
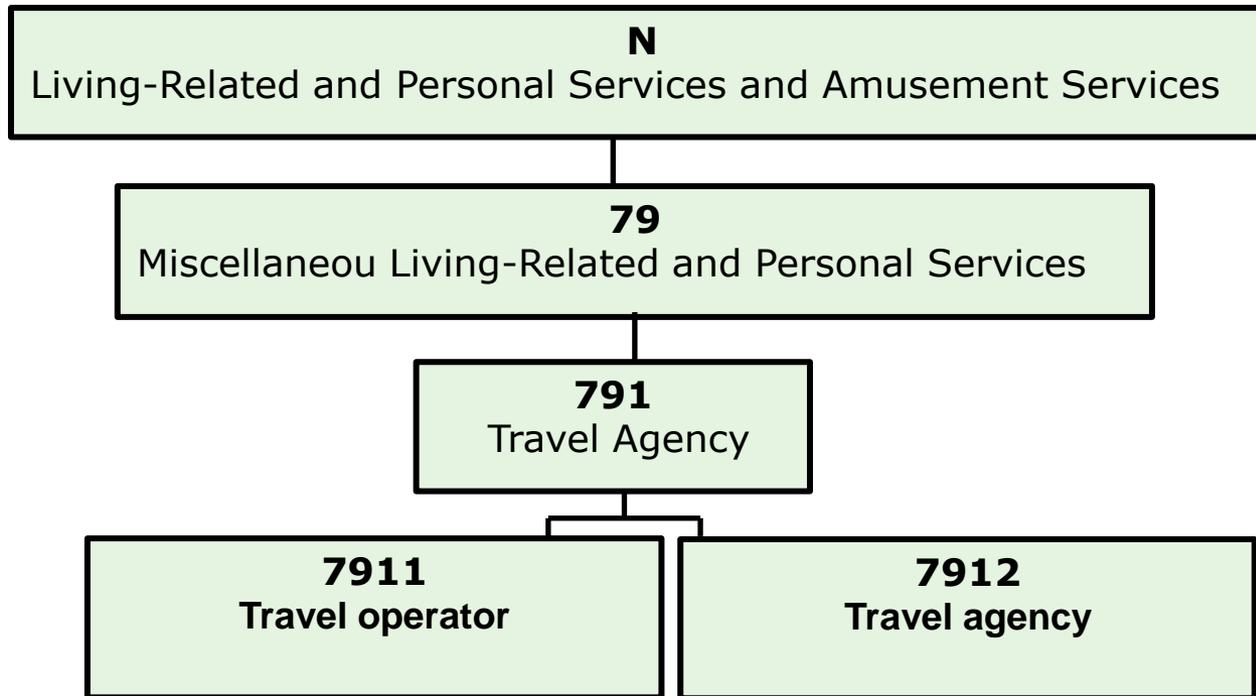
7912
Travel agency

1. Standard classification structure(Cont.)

Comparison of industrial classifications

ISIC Rev.4	JSIC Rev.13
7911 Travel agency	7911 Travel operator
	7912 Travel agency

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1. Standard classification structure(Cont.)

Overview of the Travel Business Registration System

	Operating parameters			
	Planned travel			Travel arrangement
	Ready-made (package)		Order-made (custom)	
	Overseas	Domestic		
Class 1	○	○	○	○
Class 2	×	○	○	○
Class 3	×	△ (adjacent municipalities)	○	○
Torism zone-specific travel agency	Business subcontracted from travel operations (torism zone-specific or limited to travelers in accomodations)			
Travel agency	Business subcontracted from travel operations			

(Source: by JTA)

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2. Surveys of turnover

Monthly Survey on Service Industries (monthly and annual)

Economic Census for Business Activity (periodic census, every 5 years)

Travel Services Provided by the Major Travel Agencies (monthly)

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3. Unit of measurement to be collected

Monthly Survey on Service Industries

- Enterprise & Establishment

Economic Census for Business Activity

- Enterprise & Establishment

Travel Services Provided by the Major Travel Agencies

- Enterprise

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4. Market conditions and constraints

◻ Enterprises and Establishments (1st Feb. 2012)

JSIC Group	Enterprises	Establishments
791 Travel Agency	4767	8881

(Source:2012 ECBA by SBJ, METI)

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4. Market conditions and constraints (Cont.)

☐ Turnover and Workers

|	Turnover (trillion yen)	Workers (thousand)
2013	4.7	106.4

(Source: MSSI by SBJ)

4. Market conditions and constraints (Cont.)
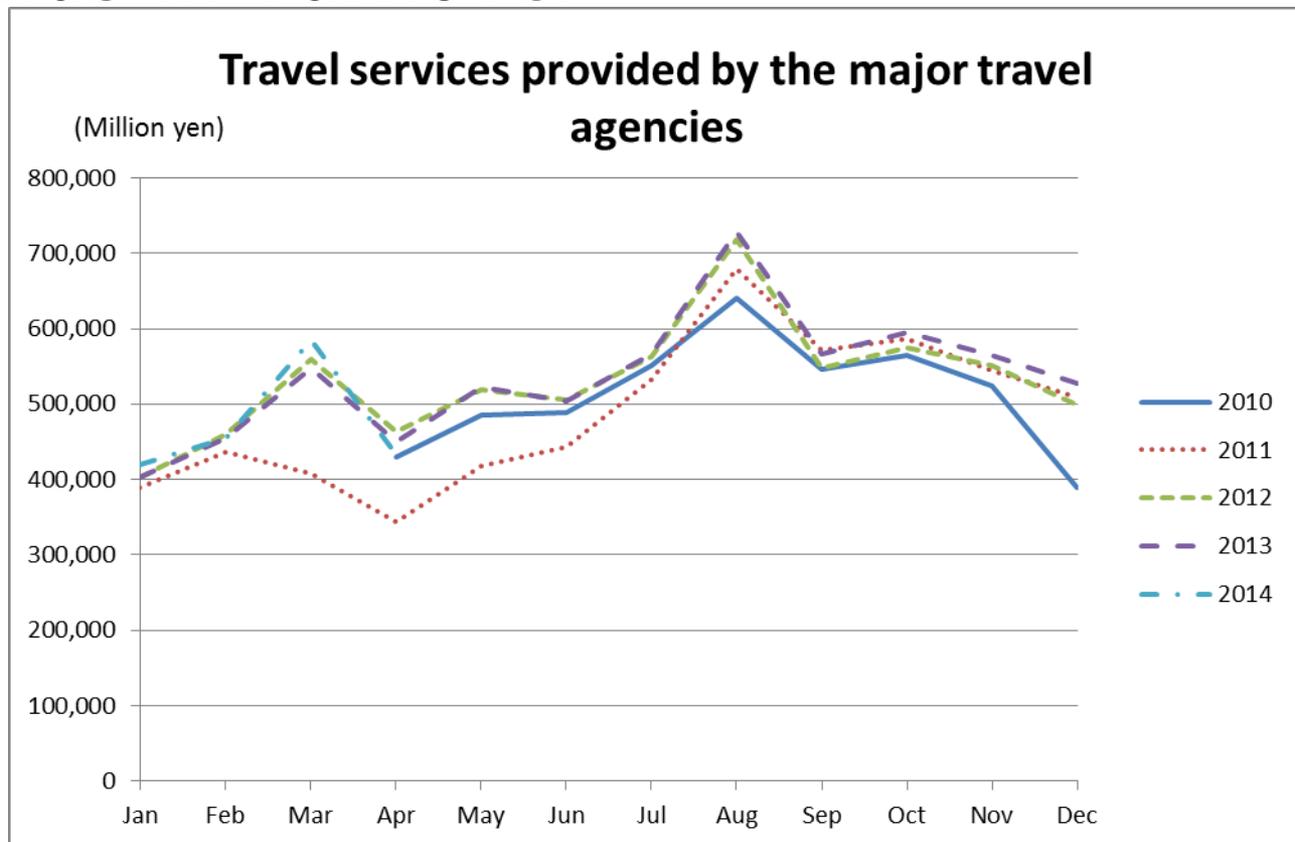
❑ Trends in Turnover

(Source: by JTA)

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4. Market conditions and constraints (Cont.)

❑ Trends in Turnover

Travel services provided by the major travel agencies

Legend: Domestic tour, overseas tour, overseas visitors

(Years: 2010, 2011, 2012, 2013)
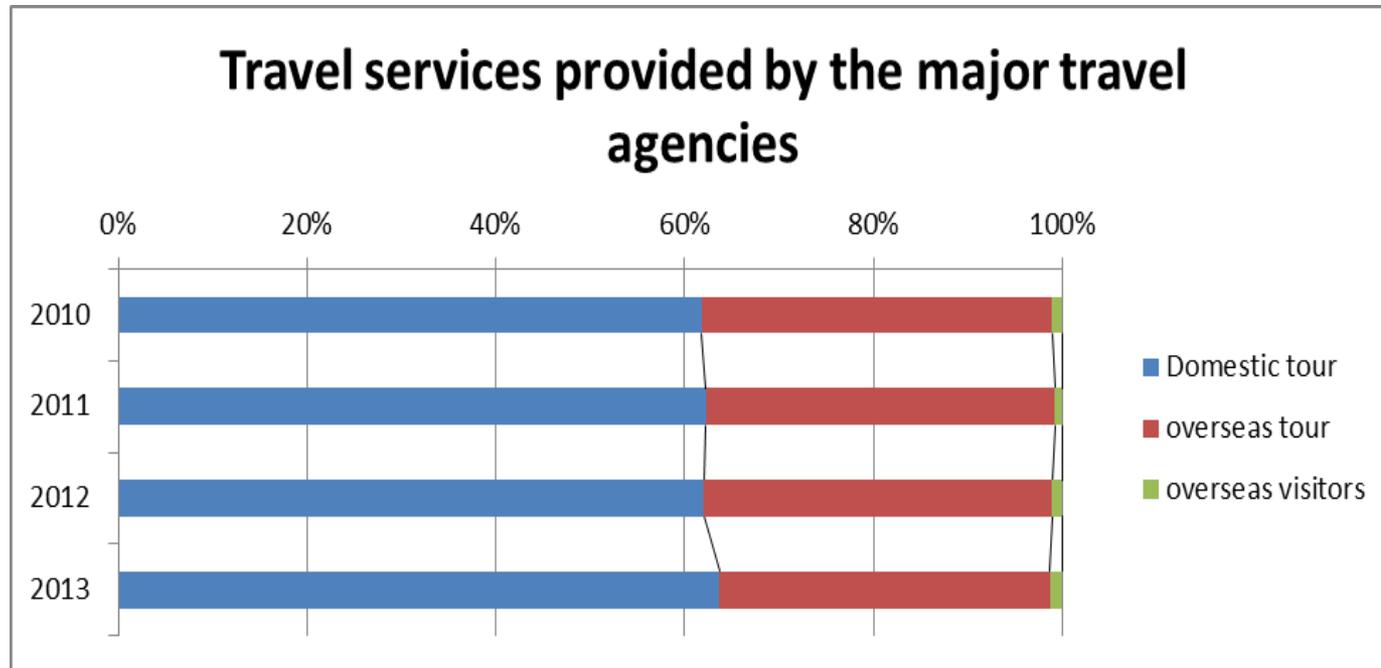
(Source: by JTA)

5. Turnover data methods

□ MSSI (Monthly)

- ■ Sample survey
- ■ Questionnaires distributed & collected by mail (also available online)
- ■ Total turnover of entity, turnover of enterprise by business activity
- ■ Preliminary results: 2 months after survey
- ■ Final results: 5 months after survey

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5. Turnover data methods

- ❑ MSSI (Annual)
    - ■ Sample survey
    - ■ Questionnaires distributed & collected by mail (also available online)
    - ■ Total turnover of entity, turnover of enterprise by business activity
    - ■ Preliminary results: the end of December of the survey year
    - ■ Final results: around autumn of the next year

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5. Turnover data methods (Cont.)

- 2012 ECBA
  - Questionnaires distributed & collected by enumerators or by mail (also available online)
  - Total annual turnover of entity, turnover of entity by business activity
  - Preliminary tabulations released in January (1-digit level) and March (Manufacturing , 2-digit level), 2013
  - Final tabulations released in August (3-digit level), November, 2013 and February, 2014
  - Also collect financial items, and tabulate value added

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6. Comparability of turnover and price data

- **Price data**
  - Only CPI is available for Travel Agency
  - Weight for CPI is household consumption expenditure
  - Product (item) basis

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7. Summary

- **Turnover collected by business activity**
  - By revision of MSSI, we can grasp monthly turnover by business activity of entities whose principal activity is Travel Agency.
  - Total annual turnover is released at 3-digit industry level by annual survey (MSSI).
- **ECBA**
  - In 2012, turnover and other financial items of all entities of all industries were surveyed for the first time.

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Thank you for listening!

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